

Why Choose Full Bloom Memory Care?

Feature	Full Bloom Memory Care	Traditional Home Care Agencies
SPECIALIZED DEMENTIA EXPERTISE	Caregivers receive advanced, experiential training, including 8-10 hours of in-person, hands-on training and client-specific training.	General caregiving training on-line with limited dementia-specific focus.
CONSISTENT, FULL-TIME CAREGIVERS	Full-time caregivers with guaranteed hours ensure continuity and trust.	High turnover and reliance on part-time caregivers.
PERSONALIZED, IN-HOME CARE	Tailored to the client's unique needs, preferences, and history in the comfort of their home.	Focus on general tasks without deep personalization.
CONCIERGE-LEVEL SERVICE	Offers regular care reports, family communication, and a proactive approach to addressing concerns.	Limited family updates and less frequent oversight.
MOMENTS OF JOY AND MEANING	Focus on creating meaningful activities and preserving dignity through person-centered care.	Emphasis on tasks rather than creating emotional connections.
LIVING WAGE MODEL FOR CAREGIVERS	Caregivers are paid a living wage, reducing turnover and ensuring highly motivated, skilled professionals.	Caregiver wages may not support retention or long-term commitment.
FAMILY-CENTERED SUPPORT	Families receive guidance, education, and peace of mind through collaborative care plans and transparency.	Limited collaboration or involvement in care decisions.
PROACTIVE HEALTH MONITORING	Regular oversight and detailed reports ensure evolving needs are addressed promptly.	Reactive care with less emphasis on proactive monitoring.
STAY AT HOME, STAY CONNECTED	Clients remain in their own homes, surrounded by familiarity and cherished routines.	Typically provides care in the home, but not with a focus on creating meaningful connections.